

# There's a policy for that!

*Citizens for a Better Flathead is a Policy Champion for you and the future of this Great Place!*



While the word “policy” may conjure up visions of incomprehensible fine print, policy is not just for nerds.

Want clean water, less traffic, great downtowns, well-planned neighborhoods with great bike trails, locally grown food, or more recycling? There's a policy or plan for that. Without a champion, these policies won't happen or can get trashed, leaving you with no voice or recourse.



Our niche is policy. We work daily to protect, defend, and imagine the policies needed to secure the things that make the Flathead a great place to live, work, invest, or play. Broad and informed public participation is the bedrock of a free, democratic, and civil society – we're champions for that too.

## What matters most to you? We work for policies that protect:

- **YOUR JOB. YOUR BUSINESS.** Well-planned communities are economic magnets attracting good companies and good employees. Visitors seek out special places like the Flathead and spend an estimated \$504 million here annually as a result of their travels.
- **YOUR NEIGHBORHOOD. YOUR COMMUNITY.** Change is coming and we are committed to making it positive. We work for fair, transparent, respectful, informed decision-making processes that ensure meaningful public participation in government. We work with neighborhoods to support and develop neighborhood plans. We advocate for historic, attractive, walkable/bikeable, and vital downtowns.
- **YOUR COMMUTE.** We support planning that limits highway sprawl by directing growth towards our town centers with well-connected streets with sidewalks, bike lanes, and public transportation.
- **YOUR HEALTH.** Good land-use planning enables a more active lifestyle and promotes overall walkability, recreational trails and parks, and public access to public lands.
- **YOUR PLATE.** Our rich soils can meet many of our local food needs and provide jobs. Careful planning can provide incentives to direct growth away from the most productive lands.
- **YOUR AIR. YOUR WATER.** We have some of the cleanest water and air in the world here, but without daily advocacy to protect and defend these resources, they will be diminished.

We are proud to be celebrating our 30th year in 2022. Sign up to learn more about our work and help us champion the policies needed to keep the *Flathead Special Forever!*

