

# Are you a locally owned business?

Below you will find five criteria that are used by well credited "Buy Local" campaigns and organizations around the country, and that all the businesses in the Go Local Flathead guide meet. Go through the criteria and see if you qualify to advertise in the 2012 Spring/Summer edition.

1. Is your business privately held? (not publically traded) Yes / No

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2. Do the business owners who have a controlling interest, totaling greater than 50% of the business ownership, live in Flathead County of Montana? Yes / No

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3. Is your business registered in the state of Montana, with no corporate or national headquarters outside of Montana? Yes / No

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4. Do you have full autonomy to make your own independent decisions regarding your unique business and its purchasing, operations and distribution, as well as the name and look of your business? Yes / No

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5. Do you pay all your own marketing, rent and other business expenses (without assistance from, or payment to, a corporate headquarters)? Yes / No

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Thank you for taking the time to answer these questions. If you answered yes to all the questions, you are encouraged to place an ad in the Go Local Flathead Guide to local businesses. Please give us a call at 756-8993 for more information. If you did not answer "yes" to all the questions above, but consider yourself a local business, please feel free to call 756-8993 to discuss.

The categories for the Go Local Flathead guide are as follows: (Please indicate the category you would like your business to be listed under.)

- \_\_\_ Dine & Unwind: Restaurants, bars, cafes, coffee shops, etc.
- \_\_\_ Experience: Museums, movie theatres, performance centers, tours, outdoor adventure, etc.
- \_\_\_ Shop: Clothing, shoes, sports, thrift, hardware, lumber, furniture, gifts, etc.
- \_\_\_ Stay: Inns, Bed & Breakfast, camp grounds, hotels, motels, vacation rentals, etc.
- \_\_\_ Cook: Grocery, natural foods, farmers markets, etc.
- \_\_\_ Grow: dairy farms, vegetable farms, nurseries, etc
- \_\_\_ Indulge: Beauty, hair, spa, massage, chocolate, yoga, pilates, etc.
- \_\_\_ Service: Contractors, plumbers, electricians, lawn maintenance, cleaners, etc.
- \_\_\_ Conserve: Energy efficiency consultants, green builders, alternative energy, etc.

\*The Go Local Flathead Guides will be distributed to businesses and public venues throughout the valley and there will also be an electronic version available.

Business & Contact Name: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please return this form with your Advertising Agreement to: CBF/Go Local Flathead • PO Box 771 • Kalispell MT 59903